



WINE TASTING EVENT PLANNER

INDOOR TASTING ROOM
OUTDOOR BAR, PATIO & FIREPIT
DERRYSHANOGUE ROOM



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THANK YOU FOR YOUR INTEREST IN HOSTING YOUR EVENT OR GROUP TASTING AT ROCHE WINERY. THE ROCHE FAMILY AND ROCHE WINERY ARE PROUD TO OFFER THE FOLLOWING SPACES TO HELP YOU CREATE THE IDEAL GATHERING OR WINE TASTING EXPERIENCE.

THE DERRYSHANOGUE ROOM

Our VIP private tasting room, the Derryshanogue (Der-ē Shan-ōg) Room and adjacent outdoor patio is available year round for both your daytime or night time private wine tasting function or gathering. This quaint building is separated from our Main Indoor Tasting Room and is ideal for a more intimate, private hosting experience as it is set back from the entrance to the grounds of Roche Winery's downtown Sonoma Tasting Room location.

(Capacity: 18 guests indoors; 40 to 50 guests including adjacent patio)

THE CYPRESS BAR

The newest addition to our downtown Sonoma tasting space, the Cypress Bar offers a wonderful location for group gatherings, catered affairs, wine and food education programs, and even corporate team-building events. This one-of-a-kind space features the perfect sized bar top, custom-built shelves to display trays of plattered food, and also moveable bar stools – all under the canopy of an 80-foot Himalayan Cypress tree.

Capacity: 20 guests seated; 25+ guests standing

OUTDOOR PATIO TENT SITE (Seasonal: November to March)

We offer an outdoor tent during the Winter and rainy months to allow for year-round use of our side garden patio and also covered access to both our Main Indoor Tasting Room and the Derryshanogue Room protecting your guests from both the rain and the elements.

Capacity: 45 guests tent only; 90+ guests including Tent, Main Indoor Tasting Room & Derryshanogue Room

MAIN INDOOR TASTING ROOM

Housed in a lovely 1940's craftsman style building, our Main Indoor Tasting Room is welcoming to all of our guests. This space has been used to host private group barrel tastings and even sit-down dinners. Our indoor tasting room features a twelve-foot long custom built wood bar, wood molding throughout, historic windows, and access to a covered porch overlooking the Sonoma Square.

Capacity: 20 – 25 guests seated; 30+ standing

WINERY PRODUCTION FACILITY

Please ask us about private group tasting and event options at our off-site production facility and barrel room.

If you or your client seek additional event options or one-of-a-kind offerings, we would be happy to develop a customized proposal. Site plans of each of the event spaces above are available for your review.

**ROCHE WINERY WOULD BE DELIGHTED TO HOST YOUR GROUP WINE TASTING EXPERIENCE,
AND OUR DIVERSE RANGE OF OFFERINGS CAN BE TAILORED TO ANY GROUP'S NEEDS.**

SOME OF THE HIGHLIGHTS OF OUR GROUP TASTING PROGRAM INCLUDE:

- Fourteen current release wines available to select for your tasting
 - Private and semi-private tastings are offered
 - Hosts dedicated exclusively to your group
 - Barrel Tastings offered upon request
- “Light Bites” of cheese, charcuterie and accompaniments to pair with your Roche wine
- Fully catered meals prepared by our partner restaurant, the girl & the fig

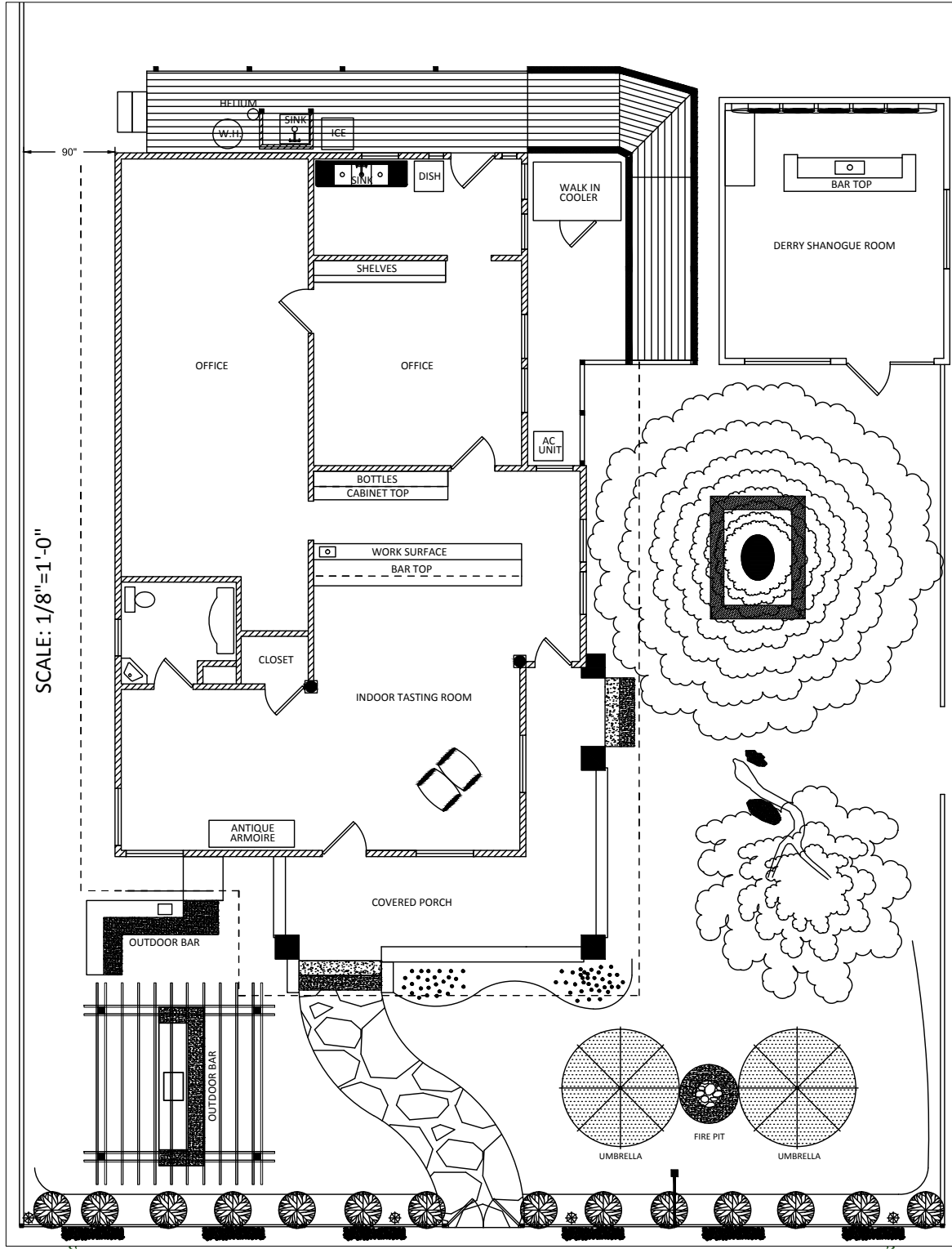
KEY DETAILS - GROUP TASTINGS (8 – 20 GUESTS):

- Advanced reservations required (48 hours strongly recommended)
- Groups are accommodated three (3) times per day: 11am, 1pm, & 3pm
- Depending upon our client's needs, we are happy to host visiting groups in our Derryshanogue Room, at our Cypress Bar or on our side patio
- Wine offerings: Our Sommelier's selection of five (5) of the Roche family's wines
 - Custom programs available are upon request

Please contact us for pricing and more details

OVERALL SITE PLAN

INDOOR TASTING ROOM
 OUTDOOR BAR, PATIO & FIREPIT
 DERRYSHANOGUE ROOM



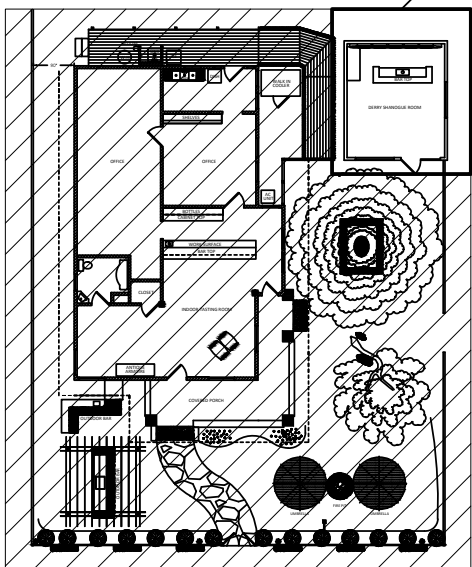
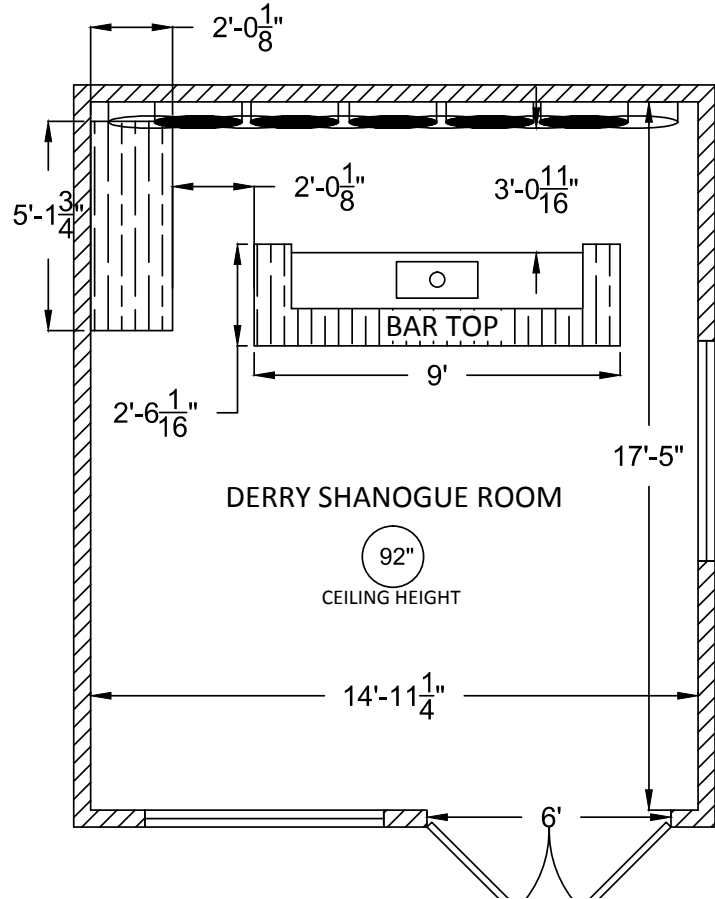
DERRYSHANOGUE ROOM

PRIVATE ROOM (DIMENSIONS)

INTIMATE, HISTORIC SPACE WITH FRENCH DOORS OPENING TO SHADED PATIO. INCLUDES SINK AND HANDCRAFTED BAR, FURNITURE AND STOOLS. PERFECT FOR PRIVATE EVENTS.

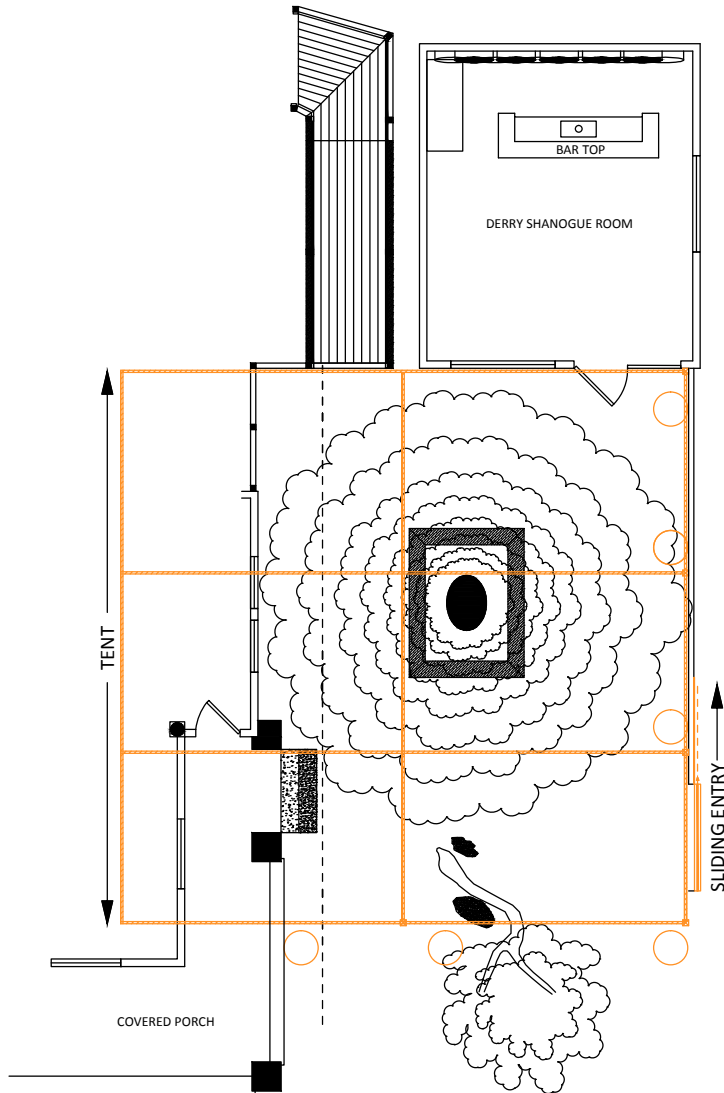
IDEAL VENUE FOR:

- MIXERS
- CORPORATE OUTINGS
- GROUP TASTINGS
- BRIDAL SHOWERS
- BIRTHDAY CELEBRATIONS
- CATERED AFFAIRS



INDOOR GUEST CAPACITY
 DERRYSHANOGUE ROOM ONLY
 18 GUESTS • STANDING, NO FURNITURE
 12 GUESTS • SEATED

INDOOR / OUTDOOR GUEST CAPACITY
 DERRYSHANOGUE ROOM + ADJOINING OUTDOOR PATIO
 40 TO 50 GUESTS • WITH INDOOR AND OUTDOOR
 SEATING FOR 50+ GUESTS



IDEAL 25' X 20' SPACE DURING RAINY OR WINTER MONTHS (NOV-MAR) TO HOST GATHERINGS ALLOWING FOR A BLEND OF SEATED AND STANDING AFFAIRS. PROVIDES ALL-SEASON ACCESS TO PRIVATE DERRYSHANOGUE ROOM AND MAIN INDOOR TASTING ROOM.

IDEAL SPACE FOR:

- COMPANY HOLIDAY PARTIES
- FUNDRAISERS
- MIXERS
- CORPORATE TEAM-BUILDING EVENTS
- LARGE GROUP TASTINGS
- BRIDAL PARTY GATHERINGS
- WEDDING SHOWERS

TENT GUEST CAPACITY

TENTED SIDE PATIO ONLY

45 GUESTS • SEATED & STANDING, WITH FURNITURE

TENT + DERRYSHANOGUE ROOM

60+ GUESTS • SEATED & STANDING, WITH FURNITURE

TENT + DERRYSHANOGUE ROOM + INDOOR TASTING ROOM/COVERED PORCH

80+ GUESTS • SEATED & STANDING, WITH FURNITURE

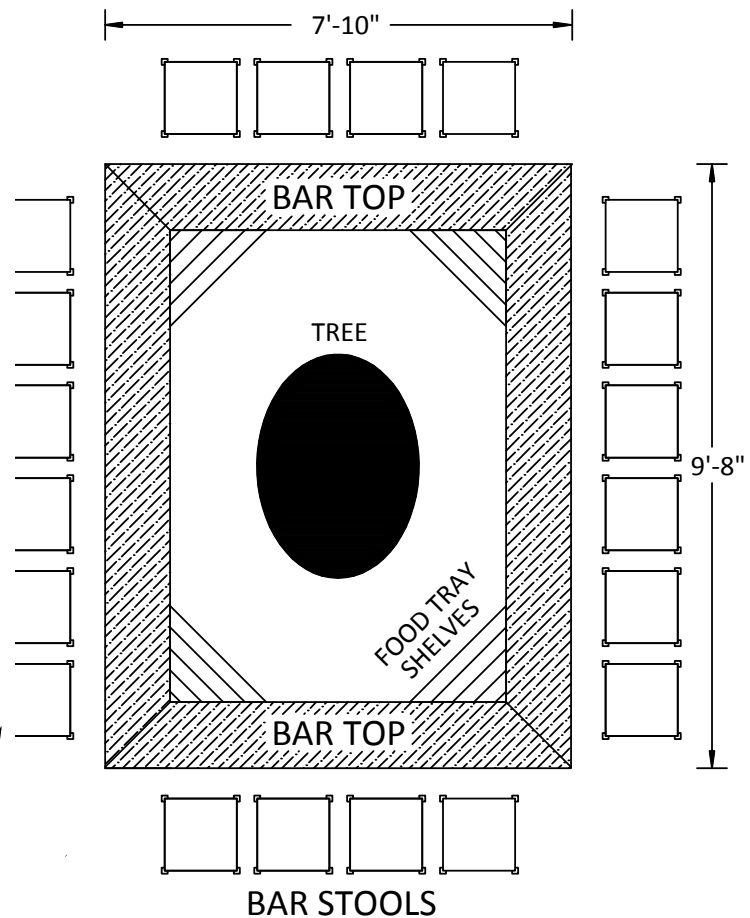
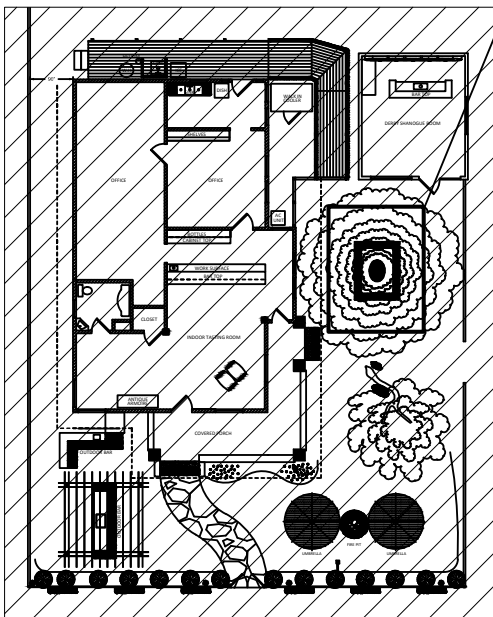
CYPRESS BAR SITE PLAN

CYPRESS BAR CUSTOM BUILT BAR - OUTDOOR SIDE PATIO

WONDERFUL SEMI-PRIVATE SPACE PERFECT FOR GROUP GATHERINGS UP TO 20 GUESTS SEATED. FEATURES BAR UNDER THE CANOPY OF AN 80-FOOT HIMALAYAN CYPRESS TREE, PROVIDING SHADE AND PROTECTION YEAR-ROUND. CUSTOM BUILT BAR DESIGNED FOR FOOD SERVICE. 20 MOVEABLE BAR STOOLS AVAILABLE.

IDEAL SPACE FOR:

- CATERED AFFAIRS, LUNCH OR DINNER SERVICE
- CUSTOM WINE & FOOD EDUCATION PROGRAMS
- CORPORATE TEAM-BUILDING EVENTS
- GROUP TASTINGS
- BRIDAL PARTY GATHERINGS
- BIRTHDAY CELEBRATIONS



GUEST CAPACITY

- 20 GUESTS • SEATED, 20 PORTABLE BAR STOOLS
25+ GUESTS • STANDING

FOOD PRESENTATION

4 CUSTOM-BUILT SHELVES TO DISPLAY TRAYS OF FOOD (PLATTERS, CHARCUTERIE OFFERINGS, ETC)

APPETIZERS: 20 APP. PLATES + FLATWARE
(20 GUEST MAXIMUM SEATING)

DINNER SERVICE: 16+ DINNER PLATES + FLATWARE
(16+ GUEST MAXIMUM SEATING)

ROCHE

WINERY & VINEYARDS

